Effective engagement with Gypsy and Traveller communities

Leicester Diabetes Centre
Committed to Growing International Research, Education & Innovation

AIM

Centre for BME Health

BUILD TRUSTING RELATIONSHIPS TO UNDERSTAND COMMUNITY HEALTH PRIORITIES

BACKGROUND

UK GYPSY, TRAVELLERS & IRISH 63,000 (ONS, 2011 CENSUS)

70 SITES ACROSS LEICESTERSHIRE (APPROX.)

LOCAL HEALTH PRIORITIES

- ORAL HEALTH
- MATERNAL MENTAL HEALTH
- IMPLEMENTING COMMUNITY ENGAGEMENT
- EDUCATION ON HEALTH AND WELLBEING
- UNDERSTANDING LONG-TERM CONDITIONS
- ADDRESSING INACTIVITY

POOR OUTCOMES
- ↑ Mortality rates
- ↑ Long term conditions
- ↑ Low level of screening

1,815 GYSPIES &TRAVELLERS ACROSS LEICESTERSHIRE
(Leicestershire, Leicester & Rutland Gypsies' And Travellers' Accommodation Needs Assessment, 2006-16)

METHODOLOGY

COMMUNITY BASED HEALTH AND WELLBEING ACTIVITIES

- YOGA
- WALKING GROUPS
- WELLNESS SESSION
- COMMUNITY HEALTH FAIR
- COMMUNITY BASED PPI SESSION
- OUTREACH BUS

KEY CONSIDERATION FOR PUBLIC ENGAGEMENT

> "The direct face to face approached used by the Centre of BME Health of meeting directly with the community through the support of the agencies that work with them has allowed the time needed for the Team to build positive and trusting relationships. Although this approach has been time consuming it has allowed the direct contact that the Gypsy and Travellers"

RESULTS

MAIN FINDINGS

- POOR CULTURAL DIETARY PATTERNS
- PHYSICAL INACTIVITY
- POOR ORAL CARE
- MEN: DEPRESSION HIGH SUICIDAL RATE
- DIABETES, HIGH BP CANCER
- OUTREACH ACTIVITIES

> "I really enjoyed the event, lots of useful information and I was able to check my diabetes risk."

> "I'm always concerned about mychildren teeth.The lady from oral heath team really helped me to understand better how to look after my teeth and my family"

Centre for BME Health

NHS National Institute for Health Research

CLAHRC East Midlands
Collaboration for Leadership in Applied Health Research and Care

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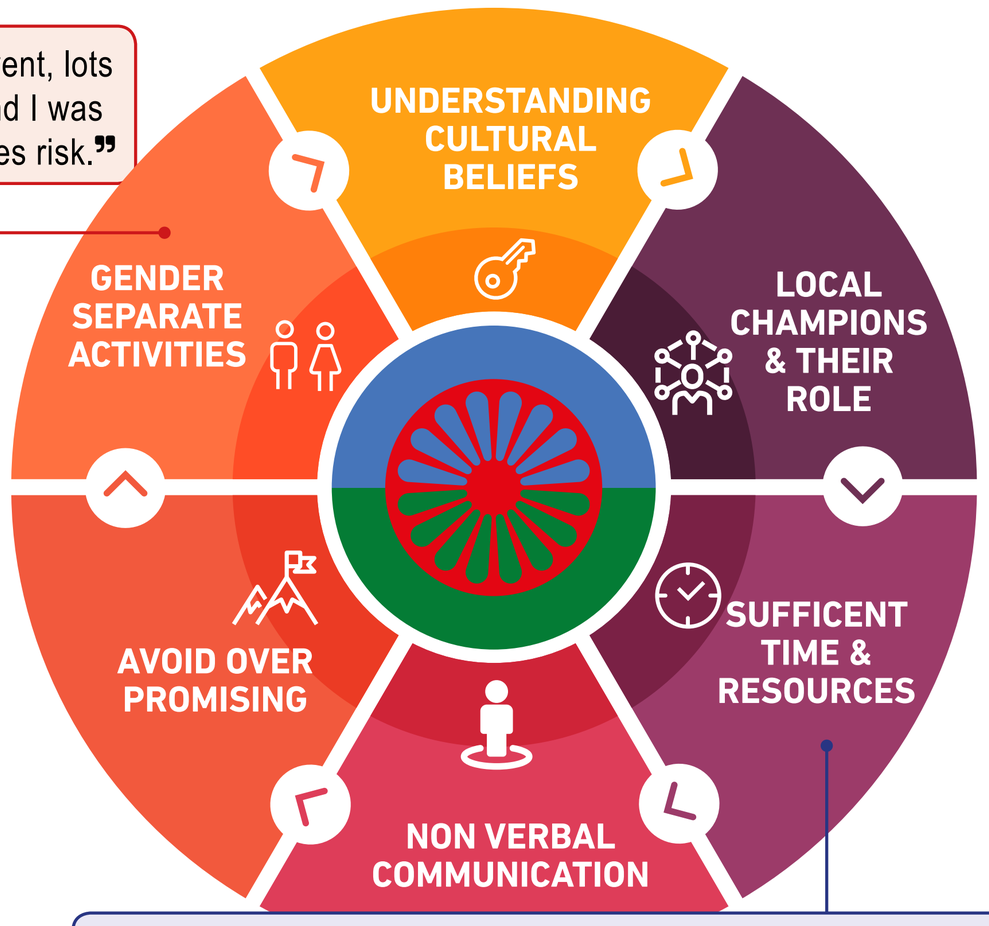

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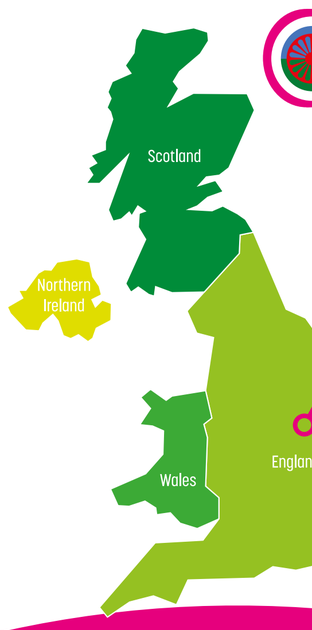

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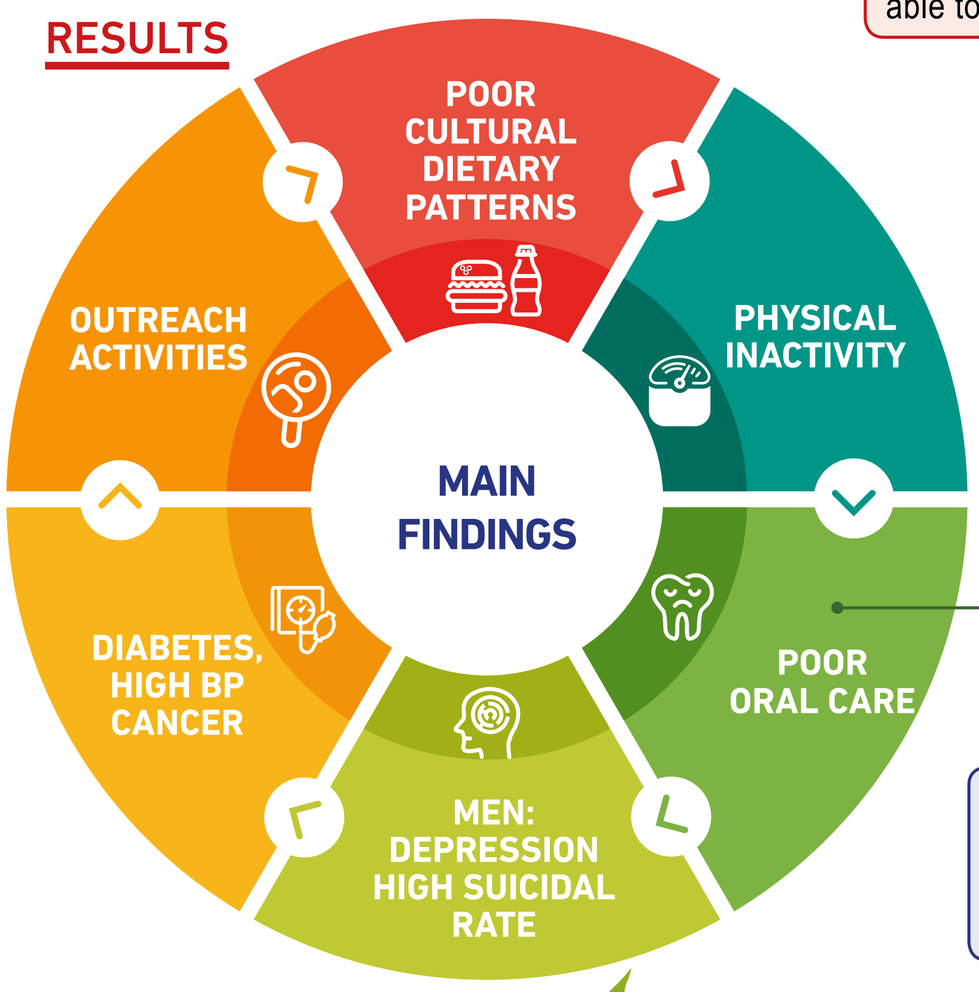

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